

LOGAN ERNSTER INDUSTRIAL DESIGNER

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EXPERIENCE

PRIMORDIAL SOUP, LLC

Industrial Designer. January 2016 - Present.

- Contribute to Industrial Design and Engineering efforts encompassing a variety of industries, including medical, consumer electronics, and industrial processes.
- Develop product designs through marker & digital sketches, mock-ups, prototypes, and 3D model renderings.
- Create & manage complex CAD models and assemblies in Solidworks, with a focus on maintaining manufacturability and design intent.
- Help to quote, schedule, and manage projects.
- Help to cultivate strong client relationships, resulting in repeat and referral business.
- Work with both internal and external teams in brainstorm, product strategy, and business development meetings.
- Promote our company involvement in the greater Design Community by hosting events, student shows, and industry parties.
- Contribute to business growth and capital equipment expansion.

Contract Industrial Designer. May 2015 - December 2015

- Initially contracted to develop the JuvaLips product with Psoup and Advanced Molding Technologies. This development included work from initial sketches, through prototyping and sourcing, into final tooling. This device is now selling globally, with US and Foreign Patents pending.
- Also provided contract based Industrial Design work for a variety of clients through Psoup, and was eventually asked to take a full time position.

ROCKTENN MERCHANDISING DISPLAYS

Structure Design Intern. January 2013 - May 2013, asked to stay through August 2013.

- Design corrugated displays and shipping packaging for various consumer product clients.
- Produce Set-Up Instruction Sheets for the customer and pack-out facility.

EDUCATION

UNIVERSITY OF WISCONSIN - STOUT

B.F.A. - Industrial Design, May 2015 Expected Graduation.

- 3.8 Cumulative G.P.A
- Samuel E. Wood Medallion Leadership Award recipient (2015)
- IDSA Student Merit Award nominee (2015)
- IDSA Chapter President 2014-2015, Member 2012-2015
- Honors Program Member 2010-2015
- Auto Club Member 2010-2015

International Study - Northbrook College Sussex. West Sussex, UK. January - May 2012.

- Loosely structured curriculum with a need for personal time-management.
- Work consisted of conceptual sculpture with supplementary paintings and prints.

ASSOCIATION & INTERESTS

- Boy Scouts of America: Eagle Scout Rank April 2010.
- UW Stout Industrial Design Professional Advisory Board
- Automotive // Motorcycle // Bicycle // Mini-Bike Enthusiast
- All-around tinkerer and strong advocate of learning while doing

SKILLS

DESIGN

- Highly Mechanically Inclined
- Sketching (Digital and Traditional)
- Design Research
- Creative Problem Solving
- Teamwork & Time Management

SOFTWARE

- Adobe CC
- Autodesk Sketchbook
- Solidworks (Certified Solidworks Associate)
- Solidworks Visualize // Bunkspeed // Keyshot
- Microsoft Office

Excellent references available upon request